

2025:

1. Dr. P Priyadarsini – “*HR interventions in balancing work and mental health of hybrid work employees in Chennai: A qualitative study.*” at the HRIC 2026, Indian Institute of Management Bangalore, Bengaluru, India.
2. Dr. P Priyadarsini - “Digital Financial Literacy of Women in India: Impact of FinTech on Women Financial Behaviour,” *SHoDH Convergence 2026*, National Institute of Technology Tiruchirappalli, Tiruchirappalli, India, Feb. 28–Mar. 1, 2026.
3. Dr. P Priyadarsini - *Impact of Emotional Intelligence on Psychological Well-Being and Job Routine Among Doctors in Private Hospitals* at an IEEE International Conference organized by Sairam Engineering College, 6 th & 7th Feb Chennai, India.
4. Dr P.Priyadarsini, “Consumer Behaviour intentions towards mobile payment applicants “Academy of Marketing Studies Journal, ABDC (B Category), (Scopus) 2025
5. Mr R Subash, “The Mechanical Properties of Brass Alloys: A Review”, Engineering Proceedings, Volume 93, Issue1, Published: 1 July 2025

2024:

- 1 Dr. P Priyadarsini Analysis of Network Privacy Security Application Research using Machine Learning and its Applications, Indian Journal of Natural Sciences, Vol.15 / Issue 85 / Aug / 2024
- 2 Dr. P Priyadarsini Analysis of Machine Learning Based Credit Card Transaction and its Applications, in 2024 Fourth International Conference on Advances in Electrical, Computing, Communication and Sustainable Technologies (ICAECT) DOI: 10.1109/ICAECT60202.2024.10469399
- 3 Dr.P Priyadarsini”Global Short-Term Business Travel Compliance and Its Impact on Job Stress of Employee, Journal of Informatics Education and Research ISSN: 1526-4726 Vol 4 Issue 2 (2024)
- 4 Dr. Prithi “Global Short-term business travel compliance and its impact on Job stress of Employee, Journal of informatics Education and Research, 4 (2), 2024. [ABDC]
- 5 K.B. PANDIMURUGAN; “Implementing AI for Processing Tax Deducted at Source (TDS) form Clients at Sanjeev and Co” International Journal of Advanced Research in Education and Technology (IJARETY), on August 2024.
- 6 K.B.PANDIMURUGAN; A study on Scope for Financing Self Help Group Market Study with Respect to Public Sector Banks,” National Conference on Business Opportunities and Challenges to Entrepreneurship” Issue 1, April 2024.
- 7 K.B. PANDIMURUGAN; Comparative Analysis of Private & Public Banks With Respect to Digitalised Service Quality. ,” National Conference on Business Opportunities and Challenges to Entrepreneurship” Issue 1, April 2024.
- 8 Mr.P.ANBARASAN, Published Paper with the topic of “A Study on comparative analysis of financial ratios for evaluating the financial performance with special reference to L&T in International Journal of Innovative Research in Science, Engineering and Technology (IJIRSET), Volume 13, Issue 8, August, 2024
- 9 Mr. P.ANBARASAN, Published Paper with the topic of “The Impact of Audit related factors on audit report lag for the Johal Logistics Pvt Ltd” in International Journal of multidisciplinary research in science, Engineering & Technology (IJMRSET), Volume 7, Issue 7, July 2024.
- 10 Mr. SYED MOINUDDIN, Assistant Professor of Management Studies has published a paper titled, “ASTUDY ON COMPARATIVE ANALYSIS OF FINANCIAL RATIOS FOR

RESEARCH/PUBLICATION DETAILS
PUBLICATIONS IN JOURNAL

- EVALUATING THE FINANCIAL PERFORMANCE WITH REFERENCE TO "CONSTRUCTION COMPANY" in International Journal of Innovative Research in Science, Engineering & Technology (IJIRSET), ISSN: 2319-8753, Volume 13, Issue 8, August 2024.
- 11 Mr. SYED MOINUDDIN, Assistant Professor of Management Studies has published a paper titled, "A STUDY ON CASH MANAGEMENT WITH REFERENCE TO SRL INTERNATIONAL" in International Journal of Multi-Disciplinary Research in Science, Engineering & Technology (IJMRSET), ISSN: 2582-7219, Volume 7, Issue 7, August 2024
 - 12 Mr. SYED MOINUDDIN, Assistant Professor of Management Studies has published a paper titled, "A STUDY ON OPTIMISING FINANCIAL HEALTH OF CLIENTS USING COST VOLUME PROFIT ANALYSIS WITH REFERENCE TO CHIDAMBARAM & CO" in International Journal of Indian Intellectual Tradition (IJIT), ISSN: 2249-7129, Volume 18 Issue 2, August 2024
 - 13 Mr. SYED MOINUDDIN, Assistant Professor of Management Studies has published a paper titled, "A STUDY ON THE IMPACT OF AUDIT RELATED FACTORS ON AUDIT REPORT LAG FOR THE JOHAL LOGISTICS PVT. LTD" in International Journal of Multi-Disciplinary Research in Science, Engineering & Technology (IJMRSET), ISSN: 2582-7219, Volume 7, Issue 7, July 2024.
 - 14 R. SUBASH, "A STUDY ON CASH MANAGEMENT WITH REFERENCE TO SRL INTERNATIONAL" Published in IJMRSET, Volume 7, Issue 8, August 2024
 - 15 R. SUBASH, "A STUDY ON FINANCIAL PERFORMANCE ANALYSIS IN CY MYUTE CANAND PRIVATE LIMITED" Published in IJMRSET, Volume 7, Issue 8, August 2024
 - 16 R. SUBASH, IMPLEMENTING AI FOR PROCESSING TAX DEDUCTED AT SOURCE (TDS) FROM CLIENTS AT SANJEEV AND CO." Published in JARETY, Volume 11, Issue 4, July-August 2024
 - 17 R. SUBASH, "ANALYSIS ON HOW EXECUTIVE SEARCH FIRM FIND THE RIGHT CANDIDATE FOR LEADERSHIP ROLE" Published in IJMRSET, Volume 7, Issue 7, July 2024
 - 18 Dr N Janani Co-authored an article on "Positive Psychology Interventions for Enhancing Well-Being and Happiness" in the Scopus based Q1 Journal, Decision Making: Applications in Management and Engineering, (ISSN 2560-6018, EISSN 2620-0104).
 - 19 Dr N Janani Co-authored an article on "Language in the Digital Age: Trends and Transformations in Online Communication" in the ABDC indexed journal, European Economic Letters (ISSN 2323-5233)
 - 20 Dr N Janani Authored an article on "A study on employees rewards and recognition with reference to India Piston Ltd" in the UGC care listed journal, Journal of Indian Intellectual Tradition (ISSN 2249-7129).
 - 21 Dr N Janani Co-authored an article on "A Study on financial performance analysis in CY MYUTE CANAND PRIVATE LIMITED" in the peer reviewed journal, IJMRSET (ISSN 2582-7219).

RESEARCH/PUBLICATIONDETAILS
PUBLICATIONS INJOURNAL

- 22 Mrs. M.Kamatchi “Inscription the challenges and Seizing Opportunities towards Online Education” – International Journal of Innovative Research in Science Engineering and Technology (IJIRSET)
- 23 Mrs. M.Kamatchi The study on Role of Supply chain Management in Enhancing Customer Relationship Management with Reference to Carborundum Universal Ltd” – International Journal of Innovative Research in Science Engineering and Technology(IJIRSET)
- 24 Mrs. M.Kamatchi “A Role of Stress of Talent Acquisition Process Among HR Recruiters in SourthernlandPvt Ltd.” – Annals oftheBhandarkar OrientalResearchInstituteISSN:0378 - 1143 UGC Care Group 1 Journal

2023:

1. Dr.Pryadarsini “Personal and Social Challenges of women employees in underpaid and overloadedjobs”,JournalOfStasticsandManagement,0972-0510,Vol262023(7)Taylor& Francis Online (Web of Science) (B category)

RESEARCH/PUBLICATION DETAILS
PUBLICATIONS IN JOURNAL

2. Dr.Pryadarsini “ Self Attribution Behaviourial bias in Investor Decision Making ”, Proceedings of the International Conference on Emerging Trends in Business & Management, Atlantis Press ,Springer Nature ,Vol 242 ,ISSN 2352-548(Web Of Science)
3. Dr. Pryadarsini”Positive Psychology Interventions For Enhancing Well Being And Happiness ” Decision Making: Applications in Management and Engineering, ISSN 2560-6018 (Scopus Indexed)
4. Dr.Pryadarsini”Global Short-Term Business Travel Compliance and Its Impact on Job Stress of Employee“, Journal Of Informatics education and research (ABDC -C) ,ISSN:1526-4726
5. Dr.Pryadarsini “Study On Recruiters Opinion on Employee Advocacy in IT sector, Journal Of Data Acquisition & Processing” , Vol 38 (1), 2023 (Scopus)
6. Dr.Pryadarsini”Sustainable Entrepreneurship Catalysing Change across economy, society and Environment ,Journal of Research Administration ,5(2),1670-1679 , (Scopus)
7. Dr. Pryadarsini”Analysis of Network Privacy Security Application Research using Machine Learning and its Applications ,Indian Journal of Natural Sciences,ISSN: 0976 – 0997
8. Dr.Pryadarsini “A study on Effectiveness of competency mapping among faculty members of Business Schools in India”, European Economic Letters, Vol 13 ,ISSN 2323-5233 (ABDC)
9. Dr. Prithi Physical & Social wellbeing of women in underpaid and overloaded jobs, Journal of Statistics and Management System, Taylor & Francis online – Vol.26, Issue7, pp 1613-1626, Nov 2023.[ABDC]
10. Dr. Prithi Self attribution-Behavioural Bias in investors’ decision making, Atlantis Press-Springer Nature Advances in Economics, Business and Management Research. Proceedings of the International Conference on Emerging Trends in Business & Management (ICETBM 2023), pp. 214-220, 2023. https://doi.org/10.2991/978-94-6463-162-3_19
11. K.B.PANDIMURUGAN; A Comprehensive Study of Emerging Digital Transformation Trends and Innovations in 2023 Issue 2, October 2023.
12. K.B. PANDIMURUGAN; Attended One – Day Seminar on Food for All Organised by VIT Business School, Chennai on October 2023.
13. Mr.P.ANBARASAN, Published a Journal with a paper titled “Effective Distribution Channel in Online Shopping to reaching out the target customers” in International Journal of Applied Engineering & Technology, ISSN: 2633-4828, Vol.5 No.4, December, 2023. (Scopus Indexed Journal)
14. Mr. P.ANBARASAN, Published Journal “Physical and Social Wellbeing of women in underpaid and overloaded jobs” in Taylor & Francis Online, Journal of Statistics and Management systems, ISSN – 2169-0014, ABDC Indexed., on 27.11.2023. Volume 26, 2023- Issue 7
15. Dr.M.MARIAJAINBRUCE Paper presented on the title “Role of HR in Risk Management” in the International Conference on “Multidisciplinary Perspectives of Futuristic Research and Innovation in New Era” conducted by Arunachala College of Engineering for Women on 22 Dec 2023, and published in the conference proceeding with ISBN 978-81-19419-79-1, pp. No.232-239.
16. Dr.M.MARIAJAINBRUCE Paper presented on the title “Mobile Marketing: Pioneering The Future Of Consumer Engagement” in the National Conference on “Multidisciplinary Research

RESEARCH/PUBLICATION DETAILS
PUBLICATIONS IN JOURNAL

Perspectives and Technical Advancements in Digital India” conducted by Arunachala College of Engineering for Women on 27th Oct 2023, and published in the conference proceeding with ISBN 978-81-19419-04-3, pp. 391-402.

17. Dr. Janani” Granted Patent, Title of Invention: Personality Profiling and Career Assessment tool based on Psychological Models” (The Patent Office Journal No. 35/2023 Dated 01/09/2023).
18. Dr N Janani Published an article on “The Role of Emotional Intelligence in Teacher Effectiveness and Classroom climate” in the UGC Care listed journal Shodha Prabha (ISSN 0974-8946).
19. Dr N Janani Published an article on “The Role of Emotional Intelligence in Classroom Dynamics” in the UGC Care listed journal, Journal of the Asiatic Society of Mumbai (ISSN: 0972-0766)
20. Dr N Janani Co-authored an article on “The impact of remote work on work-life balance and employee productivity” in the Scopus based journal, Journal of Research Administration (ISSN: 1539-1590 E ISSN 2573-7104).
21. Dr N Janani Co-authored an article on “Assessing the impact of Work-Life balance on Employee performance and Job Satisfaction” in the Journal Eur. Chem. Bull (ISSN 2063-5346)
22. Dr N Janani Co-authored Article on “Psychological Factors Influencing Job Satisfaction: A Comprehensive Review” in the Scopus based Journal, Journal of Harbin Engineering University (ISSN: 1006-7043)

2022:

1. Dr P. Priyadarsini, Usha (2022), An Analysis of Entrepreneurial Intention among the students of selected arts & science colleges in Chennai District”, International Journal of Mechanical Engineering, Vol 7 No.2 February, 2022 -ISSN 0974-5823
2. Dr P. Priyadarsini, K. Maran (2022), “Social Media Empowerment on Youth Career Development – A study with reference to India”, published in, SMART Journal of Business Management Studies, Emerging Sources Citation Index, ISSN 2321-2012
3. P. Priyadarini, P. Anbarasu (2022) “A Study on Fundamental Analysis with special reference to MNC Chennai” International Journal of Creative Research Thoughts (IJCRT), ISSN 2320-2882, Volume 9, Issue 9, September 2021
4. Dr. Priyadarsini “P. Senthilnathan, K. Maran and P. Priyadarsini (2022) “Effectiveness of E-learning system in Higher Education”, published in NVEO, 2021:8(5):8174-8180
5. Dr. Priyadarsini “P. Priyadarsini (2022), “Customer perception on Branded Apparels – An empirical study with reference to Indian Market” - published in NVEO, 2021:8(5):8174-8180
6. K.B. PANDIMURUGAN; A Study of Public Awareness of Hospitals at Avadi circle, Tamilnadu. SPECIAL USIS UGDYMAS/ SPECIAL EDUCATION 2022 1 (43)
7. Mr. P. ANBARASAN, Published a paper titled “A Study on Portfolio Evaluation & Investment Decision With special Reference to Banking In Mutual Funds” in Business Transformation through Information Technology & Management, E-ISBN-978-93-91274-30-6 – 2022
8. Mrs. M. Kamatchi “A Study on Innovative Behavior of Faculty Members in Private Arts and Science Colleges” – Oriental Institute Journal ISSN 0030 – 5324 UGC CARE Journal
9. Mrs. M. Kamatchi “A Study on Psychological Capital of Faculty Members of Private Arts and Science Colleges” – Shodha Prabha (UGC CARE Journal) ISSN 0974 -8946 and Presented in Virtual International Conference on “Actionable Strategies and Tactics for Supercharge Entrepreneurial Growth

2021:

1. Dr.Prithi”Vasumathi,A.,PrithiArun.,andKameswaraRao,P.,2021.Anempiricalbivariate study on work life balance of women labours with special reference to tannery industry, International Journal of Services and Operations Management, 38 (2), pp. 276-298.
2. Mr.P.ANBARASAN,PublishedapaperTitled“ASTudyonFundamentalAnalysiswith SpecialReferencetoMNC”, CHENNAIinInternationaljournal ofcreativeresearchthoughts (IJCRT), ISSN:2320- 2882, Volume 9, Issue 9, September 2021

2020:

1. Dr.Prithi“Prithi,S.,andVasumathi,A.,2020.Worklifebalanceofwomenlaboursintannery industry -Acomparative Empirical study, International Journal of Services and Operations Management,35(1),78-99,2020.
2. K.B.PANDIMURUGAN;ASTudyontheLevelofEmployeeEngagementinPerfect ComputerServices,InternationalJournalofEducationalResearch,Issue4(2),April2020.

2019:

1. P.Priyadarsini(2019),“StudyonImpactofLeadershipstyleandManagerialIntelligenceon Jobsatisfaction with respect to IT industries” India’s Changing Paradigm; Skills and Entrepreneurship for Global competitiveness, NIPM Karnataka chapter, ISBN 978-93-84262-59-4
2. P.Priyadarsini ,Suki Ramasamy (2019),”Impact of Agile Methodology in Digital Transformation– AConceptualOverview,InternationalJournalofResearchinArtsand Science, Special Issue Holistic Research Perspectives [Volume 4],pp 145-150
3. P.Priyadarsini(2019)“Studyonsocioeconomicstatusoffishermen-Studywithreferenceto Pulicat area”, International Multidisciplinary conference on arts,social science ,Management&Technology,Anuragampublishers,ISBN:978-81-943363-0-3
4. P.PriyadarsiniandK.Maran(2015), “Analysis OfPersonal, Social& ProfessionalWellbeing Of Women Employees:An Empirical Study With ReferenceTo Indian BPO Sector” , InternationalJournalOfAppliedEngineeringResearch,ISSN0973-4562Volume10,Number 2 (2015) pp. 2749-2
5. Priyadarsini.P, Bharthvahan(2014), “Roleof emotionalintelligence trainingprogrammein reducing the stress of the nurses”,International Journal of Applied Engineering Research,2014,9(22),pp.7411–7421
6. Priyadarsini, P.,Magdalene, P.,Senthil (2014) ,Work place tensions of employees inoutsourcingIndustry, InternationalJournalofAppliedEngineeringResearch, 2014,9(22), pp. 7457–7460
8. .Balakrishnan,P.,Peter,M.,Priyadarsini,P.(2014),”Efficiencyofsafetymeasuresfor wellbeingof employees in manufacturingindustry”, International Journal ofApplied Engineering Research, 2014, 9(22), pp. 7376–7382
9. . Priyadarsini, P.,Vijayalatha, S. (2015),” Worklife of BPO employees and its impact on physicalandmentalhealth”,InternationalJournalofAppliedEngineeringResearch,2014, 9(22), pp. 7302–7410
10. .Priyadarsini,P.,Magdalene,P.(2014),”Attrition&retentionmeasuresfortheoutsourced salesforceinthetelecommunicationindustry”, InternationalJournalofAppliedEngineering Research, 2014, 9(22), pp. 7461–7468

11. Priyadarsini, P., Vijayalatha, S. (2014), "The role of emotional intelligence in improving the interpersonal relationship among lecturers and students", *International Journal of Applied Engineering Research*, 2014, 9(22), pp. 7476–7482
12. Priyadarsini, P., Bharthvajan, R. (2014), "Role of emotional intelligence training programme in reducing the stress of the nurses", *International Journal of Applied Engineering Research*, 2014, 9(22), pp. 7411–7421
13. Balakrishnan, P., Thivya Gopalan, S., Priyadarsini, P. (2014), "Status of women intrapreneurs in Indian society", *International Journal of Applied Engineering Research*, 2014, 9(22), pp. 7383–7388
14. Saravanan, Priyadarsini, P. (2014), "Role Of Critical Factors That Influence Lean Implementation In Digitalisation", *International Journal Of Pure And Applied Mathematics*, ISSN 1311-8080, Vol (2)
15. P. Priyadarsini (2018), "A Study on Empathy Skill of Doctors in Patient Perspective with Reference to Dental Hospital in Chennai", *International journal of Management (IJM)*, Volume 5/ Issue 1/ March- April 2018, pp 14-18
16. P. Priyadarsini (2018) "A Study on the impact of Training & development on Employee performance", *International Journal of Management (IJM) Volume 5/ Issue 1/ March- April 2018*, pp 10-13
17. K. Maran, P. Priyadarsini (2018), "Role of Emotional Intelligence in Managing dual roles", *Arts & Education International Research Journal*, Vol 3, Issue 1, ISBN 978-93-84124-79-3
18. P. Priyadarsini, Kerinab Beenu (2017), "Nutritional status of married woman in Chennai suburban", *TISSL International – Belgium, South Asian Division*, ISSN 09718709, pp 23-26
19. Priyadarsini (2014), "Worklife of BPO employees and its impact on Physical health and mental health", *International Journal of Applied Engineering Research*, Vol(9), Number 22 (2014)
20. P. Priyadarsini and K. Maran (2010) Emotional Intelligence a key factor for solving social issues of employees with reference to Indian BPO, *Gyan International journal of Management*, 2012, ISSN 0974-7621
21. P. Priyadarsini and K. Maran (2009) "An empirical study on the burnout of IT Professionals employed for middle east countries" (December 2009), *Buletinul Universitatii Petrol-Gaze din Ploiesti, Seria Stiinte Economice Vol. (61), No 4/2009*, ISSN 1224-6832, 26-35
22. P. Priyadarsini and K. Maran (2009), "Emotional Intelligence as a tool- An empirical study on managing the stress of BPO employee, Chennai" (December 2009) *Journal Of Business Studies, University Of Jaffna, Srilanka, Vol. VI_2009*, pp 23-28
23. P. Priyadarsini and K. Maran (2009) "A study on the Burnout of IT Professional Employed for offshore Project", *International Journal of development studies, Vol. I Issue-III July-December* ISSN 0975-5799, 2009
24. P. Priyadarsini and K. Maran (2009), "A study on the Quality of Work Life of Call Center Employees with reference to Chennai", *SMART Journal of Business, Published by commerce wing of Bharathidasan University, Vol 5, ISSN 0973 –1598, PP-65-71, July –Dec 2009*
25. P. Priyadarsini and K. Maran (2009) "Employee attitude towards Organisational culture with reference to automobile industry", *International Journal of Contemporary Commerce*, ISSN :2319-958, pp 23-28
26. P. Priyadarsini and K. Maran (2009) "A Study on the cross cultural issues of BPO employee" Published by Anuragam publications, ISBN 978-81-907733-8-6, PP 535-538, Sep 2009
27. P. Priyadarsini and K. Maran (2009) "A study on lifestyle disorder of BPO Employees", *Annamalai Business Review, Vol. 3, ISSN-0974-1690, 2008, PP 78-83, July-Dec 2009*

RESEARCH/PUBLICATION DETAILS
PUBLICATIONS IN JOURNAL

28. P.Priyadarsini and K.Maran (2008) "Impact of globalization in women working environment – a study with reference to BPO Industry", Published by Anuragam, Vol. II, ISBN NO 978-93-80627-15-1, PP 83-87, May 2010
29. P.Priyadarsini and K.Maran (2008) "Evaluating Effectiveness of Emotional Intelligence Training Programme for Nurses of a Multi-speciality hospital" published in International conference proceedings, on unleashing the Innovation potential, SCITECH Publications (India) Pvt.Ltd, ISBN 978-81-8371-420-4
30. P.Priyadarsini and K.Maran (2011) Measuring the level of Emotional Intelligence of Women employees: An empirical study with reference to BPO sector "Annamalai Business review– ISSN -0974-1690 Volume 5 Issue 1 dated July – December 2011
31. P.Priyadarsini and K.Maran (2011), "Innovative strategies for Work Life balance of Women employees: A study with reference to BPO in India", ISBN-No, 978-93-80627-98-4, PP-344-352, August 2011
32. P.Priyadarsini and K.Maran (2011), "Analysis of stakeholder's perception on corporate governance: An empirical Study with reference to software Industry in India". Book titled Innovative Business & Technology Strategies for developing Countries, ISBN 819217644-4, PP-36-41, Dec 2011
33. P.Priyadarsini and K.Maran (2011), "Employees Attitude towards organization culture with reference to automobile industry in India, Innovative Business & Technology Strategies for developing Countries", ISBN 819217644-4, PP-193-196, Dec 2011
34. P.Priyadarsini and K.Maran (2009), "A study on physical and mental health problems of BPO employees published in proceedings International conference on "Integrating spirituality & organizational leadership" Vol.-II ISBN 10:0230-63908-9 ISBN 13: 978-0230-63908-9, PP 668-675 Dec 2009
35. P.Priyadarsini and K.Maran (2010) "Impact of globalization in women working environment – a study with reference to BPO Industry", Published by Anuragam, Vol. II, ISBN NO 978-93-80627-15-1, PP 83-87, May 2010
36. P.Priyadarsini and K.Maran (2010) "Employment of women in BPO" Published in the Book of World women wellness, ISBN, 978-81-910827-6-0, pp 56-58
37. Dr. Prithi "Prithi, S., and Vasumathi, A., 2018. The influence of demographic profile on WLB of Women Employees in Tannery Industry, Social Science & Humanities –Pertanika, 26 (1), 259-284.
38. Dr. Prithi "Vasumathi, A., and Prithi, S., 2018. Work Life Balance of Women workers in Tannery industry, Tamil Nadu – An empirical Bivariate Study, International Journal of Services and Operations Management, 29 (3), pp. 420-438.
39. Mr. P. ANBARASAN, I published Journal with the topic of "A Study on client services towards Goodwill in commodities" in "International Research Journal of Business & Management (IRJBM)- Volume No – VII, December – 2014, Issue – 13
40. Mr. P. ANBARASAN, I published Paper with the topic of "A Study on Investment in Gold through Goodwill commodities" in Zenith International Journal of Business Economics & Management Research- Year: 2015, Volume: 5, Issue: 8
41. Dr. M. MARIA JAIN BRUCE 'Capital Structure Analysis in PSUs: A Case Study of TNPL' International Journal of Enterprise and Innovation Management Studies, Scopus Indexed ISSN 1741 5098, vol.2, no.1, pp. 56-63.
42. Dr. M. MARIA JAIN BRUCE 'Impact of Product and Market Factors on Consumer Behavior: A Study on Personal Computers Purchase', Asian Journal of Applied Sciences, Scopus Indexed (2016) ISSN 1996-3343, H-Index 16, vol.8, no.1, pp.92-100.
43. Dr. M. MARIA JAIN BRUCE 'Causes and Effects of Employee Attrition in Insurance Sector', Think India Journal ISSN: 0971-1260 Vol-22, Special Issue-21 (2019), UGC care approved International Indexed and Referred Journal, Impact factor 6.2.

RESEARCH/PUBLICATION DETAILS
PUBLICATIONS IN JOURNAL

45. R.SUBASH, Fabrication of tracking system in a two wheeler using GSM & GPS technology – International journal of applied engineering research ISSN 0973-4562 Vol.9.No 22 (2014) pp, 7715-7719.
46. R.SUBASH, Fabrication of pedal powered hacksaw using dual chain drive – International journal of engineering and technology, 3 (2) (2014) 220-223
47. R.SUBASH, Controlling of faulty vehicles using GSM & GPS technology, Applied Mechanics and materials Vol.591 (2014) pp 180-183
48. R.SUBASH, Optimization of composite leaf spring design using Response Surface Methodology Romanian Journal of Materials 2017 , 47 (1), 98-105
49. Mrs.M.Kamatchi “Impact of technology advancement on Human Resource Management and Role of HRI (Human Resource Information System)”- Education for All Journal , VOL:V- NUMBER:1 ISSN:2319-2437 JAN-DEC 2016
50. Mrs. M.Kamatchi “Role of Faculty in Implementing Modern Methods of Teaching in Quality Higher Education” – AJANTA – ISSN 2277-5730, An international Multidisciplinary Research Journal Impact Factor/Indexing 2018-5.5
51. Mrs.M.Kamatchi “Impact of technology advancement on Human Resource Management and Role of HRIS (Human Resource Information System)”- Education for All Journal , VOL:V- NUMBER:1 ISSN:2319-2437 JAN-DEC 2016